United Way of Northwest Louisiana fights for the health, education, financial stability and essential needs of everyone in our community.

Revenues .......................................................... $1,707,500.90
Expenditures ......................................................... $1,891,730.65
Profit/Loss .......................................................... $-184,229.75
Assets ..................................................................... $1,055,774.22
Liabilities .............................................................. $309,574.14
Net Assets ................................................................ $746,200.08

*Financial summary for fiscal year ending 12/31/2018, subject to audit.

Total Revenue cash +
donated goods = ......................... $1,993,432.76

INVESTING IN
NORTHWEST LOUISIANA

122,383
LIVES CHANGED
$1,236,148
INVESTMENT
58
LOCAL COMMUNITY
PROGRAMS FUNDED

Investment breakdown:

Health: 6%
Education: 29%
Financial Stability: 16%
Essential Needs: 49%

"ALICE families play a critical role in keeping Louisiana’s economic engine running, but they aren’t always sure they can put food on their own tables."

-Sarah Berthelot, President of Louisiana Association of United Ways

United, We Fight for ALICE®
Asset Limited Income Constrained Employed

United Way of Northwest Louisiana fights for the health, education, financial stability and essential needs of everyone in our community.

Louisiana’s state average Household Income is $35,781

NOTE: The Federal Poverty Level is $11,670 for a single adult and the $23,850 for a family of four.
Volunteers donated nearly 6,200 Hours

United Way of NWLA connects volunteers and nonprofits together as well as businesses with team-building projects.

### 1

**New Born Learning Trail installation** by the Natchitoches Regional Medical Center Foundation for children at William Ross Park.

### 6

**Healthy garden beds** built and planted at two Caddo Transformation Zone Schools located in food deserts.

### 100

**Literacy kits** sent to Transformation Zone Schools in Caddo Parish and children at Providence House – sponsored and created by Shreve Memorial Library employees.

### 750

**Red River Parish Schools students** received brand new back-to-school supplies.

### EVENTS VOLUNTEERS HOURS VALUE

<table>
<thead>
<tr>
<th>EVENTS</th>
<th>VOLUNTEERS</th>
<th>HOURS</th>
<th>VALUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back to School</td>
<td>235</td>
<td>523</td>
<td>$12,625.22</td>
</tr>
<tr>
<td>Board / Committee Meetings</td>
<td>212</td>
<td>213</td>
<td>$5,141.82</td>
</tr>
<tr>
<td>Corporate Engagement</td>
<td>367</td>
<td>710.5</td>
<td>$17,151.47</td>
</tr>
<tr>
<td>Day of Caring - Minden</td>
<td>88</td>
<td>176</td>
<td>$4,248.64</td>
</tr>
<tr>
<td>Day of Caring - SBC</td>
<td>688</td>
<td>2470</td>
<td>$59,625.80</td>
</tr>
<tr>
<td>Day of Service - Bossier</td>
<td>593</td>
<td>1779</td>
<td>$42,945.06</td>
</tr>
<tr>
<td>Financial Stability</td>
<td>38</td>
<td>105</td>
<td>$2,534.70</td>
</tr>
<tr>
<td>Other United Way Activities</td>
<td>67</td>
<td>187.5</td>
<td>$4,526.25</td>
</tr>
<tr>
<td>United Way Volunteer Staff</td>
<td>13</td>
<td>35</td>
<td>$844.90</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>2,301</strong></td>
<td><strong>6,199</strong></td>
<td><strong>$149,643.86</strong></td>
</tr>
</tbody>
</table>

### STRATEGIC VOLUNTEER ENGAGEMENT (SVE) COMMITTEE

- Chair- Robyn Fawley, McElroy Metal
- John Tuggle, Shreve Memorial Library
- Wesley Lazarus, Progressive Bank
- Cynthia Lesinski, U.S. Air Force at Barksdale Air Force Base

**2-1-1** is a free, confidential referral and information helpline that connects people of all ages and from all communities to the essential health and human services they need, 24 hours a day, seven days a week. During 2018, more than **8,300 calls** for help were answered.

![Number of Calls Graph](chart)

- **Utilities**
- **Housing**
- **Food**
- **Health Care**
- **Furniture**
- **Transportation**
- **Family Support Services**
- **Legal Help**
- **Employment**
- **Mental Health Addictions**
Financial Stability

Last Summer, United Way of Northwest Louisiana was named the nonprofit provider for the Financial Empowerment Center (FEC) in partnership with the City of Shreveport. The FEC offers free, high-quality one-on-one financial counseling services for low income residents.

The Cities for Financial Empowerment Fund (CFE Fund) announced plans in November 2017 to replicate the proven Financial Empowerment Center model thanks to a $7.7M investment from Bloomberg Philanthropies as part of its American Cities Initiative. Shreveport is one of 26 local governments across the country to be selected as initial grantees of the expanded program. The center will operate to meet with local residents and help them build assets, reduce debt, budget for the future, improve their credit scores and access safe and affordable banking services.

Bank On NWLA helps the unbanked and underbanked achieve financial stability across Caddo, Bossier, Webster, Bienville and Claiborne Parishes.

Bank On Partners & Sponsors

- BancorpSouth
- Campus Federal Credit Union
- Capital One
- Cross Keys Bank
- Gibsland Bank & trust
- Home Federal Bank
- IBERIABANK
- MidSouth Bank
- Origin Bank
- Pelican State Credit Union
- Progressive Bank
- Red River Bank
- Red River Credit Union

Proud Community Partners

- City of Shreveport
- Internal Revenue Service (IRS)
- Federal Deposit Insurance Corporation (FDIC)
- Federal Reserve Bank of Dallas

Financial Literacy Partners

- Catholic Charities of North Louisiana
- Highland Center Ministries
- Multi-Cultural Development Center (MCDC)

6,281 Local Residents served through Free Tax Preparation Programs

VITA

The Volunteer Income Tax Assistance program allows any household with an income of $55,000 or less to have their returns prepared for free.

<table>
<thead>
<tr>
<th>Parish</th>
<th># of Returns</th>
<th>Refunds</th>
<th>Savings in Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Caddo/Bossier</td>
<td>5,325</td>
<td>$6,480,806</td>
<td>$1,065,000</td>
</tr>
<tr>
<td>Natchitoches</td>
<td>245</td>
<td>$322,625</td>
<td>$49,000</td>
</tr>
<tr>
<td>Webster</td>
<td>405</td>
<td>$504,196</td>
<td>$81,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>5,975</strong></td>
<td><strong>$7,307,627</strong></td>
<td><strong>$1,195,000</strong></td>
</tr>
</tbody>
</table>

MyFreeTaxes

<table>
<thead>
<tr>
<th># of Returns</th>
<th>EITC Refunds</th>
<th># of EITC Returns</th>
<th>Refunds</th>
</tr>
</thead>
<tbody>
<tr>
<td>306</td>
<td>$271,322.00</td>
<td>104</td>
<td>$625,459.00</td>
</tr>
</tbody>
</table>

Savings in Fees $61,200.00
FamilyWize

FamilyWize saves NWLA residents on average, 43 percent of the cost of their prescriptions to anyone in the ten parish region who registers to participate. In 2018, 4,584 residents were served and saved an average amount of $45.05 on their prescriptions.

Bossier ................................................. $20,889.78
Caddo .................................................. $170,827.11
De Soto .................................................. $38.76
Natchitoches .......................................... $909.19
Sabine .................................................. $3,236.44
Webster ................................................ $10,610.35

Total .................................................. $206,511.63

Webster, Bienville, Claiborne Center

Located at 202 Miller St. in Minden, United Way’s Webster, Bienville, Claiborne Center offers resources to improve lives in the eastern portion of our service area. The center houses eight area nonprofits that provide services to the community ranging from job placement to food assistance.

Tenants
- Community First High School
- Food Bank of Northwest Louisiana
- Goodwill Industries of North Louisiana
- Pregnancy Aid Center
- Project Celebration
- Project Reclaim
- The Philadelphia Center
- Vision for Inspiring & Encouraging Lives (VIEL)

Advisory Council
Stephanie Barnette, Greater Minden Chamber
Vicki Caskey, Wiggig Out
Melinda Davidson, Webster Parish Community Services
Mayor Terry Gardner, City of Minden
Tammy Jump, Bienville Parish District Attorney’s Office
Greg Lee, Gisland Bank & Trust
Philip McInnis, McInnis Brothers Construction
Gregory Pearson, Minden Medical Center
Andy Pendergrass, Argent Financial Group
Ty Pendergrass, Argent Financial Group
Trey Waller, Living Word Worship Center
Jill Waltemate, Bienville Community Coalition Council

Dolly Parton’s Imagination Library

In July and August, Dolly Parton’s Imagination Library expanded into new territory. The program is now available to all children under five living in Webster Parish thanks to Fibrebond. Atmos Energy and the Rotary Club of Many answered that same call for children in Sabine parish to also have access to this educational program.

ENROLLMENT BY PARISH AS OF DECEMBER 31, 2018

- Bossier* 1,437
- Caddo 591
- Webster 575
- Sabine 504
- Natchitoches 1,061
- De Soto 580
- Red River 165
- Winn

Disaster Relief

$217,725 Awarded in Emergency Food and Shelter Funds

United Way NWLA coordinated the Emergency Food and Shelter Program for Caddo, Bossier, DeSoto and Natchitoches parishes. The program administered by the Department of Homeland Security supplemented and expanded the ongoing work of local organizations.

Funded Programs:
- Bossier Council on Aging
- Bossier Office of Community Services
- Caddo Community Action Agency
- Catholic Charities
- Christian Services
- Community Support Programs
- DeSoto Office of Community Services
- Natchitoches Council on Aging
- NWLA Food Bank—Caddo
- NWLA Food Bank—DeSoto
- Project Celebration—Caddo/Bossier
- Project Celebration—Natchitoches
- Providence House
- Salvation Army
- VOA

Sights and Sounds provides financial assistance to children in Caddo and Bossier parish schools. These students are provided an eye or hearing exam, prescription glasses and/or hearing aids. During 2018, five children received eyeglasses for a total value of $452.66.
Nonprofit Academy

In June, the second United Way Executive Academy graduated following a five-month course. This academy gives local nonprofit leaders an opportunity to improve their leadership skills and their agency’s capacity. The program began February 20 and concluded May 15. The series, sponsored by BHP, was led by Baton Rouge based management and strategic consulting firm Emergent Method.

Workplace Giving Honorees

Top 5 Campaigns

- AEP SWEPCO/IBEW Local 329
- Caddo Parish Public Schools
- Calumet Shreveport Lubricants & Waxes
- International Paper, Mansfield Mill
- Zachry Group

Diamond Award

- 250+ Employees: AEP SWEPCO/IBEW Local 329
- 100-249 Employees: McElroy Metal
- 50-99 Employees: Heard, McElroy & Vestal, LLC
- 49 or fewer Employees: Kinsey Interests

Live United Award

- Red River Credit Union

Movers & Shakers

- Zachry Group
- Origin Bank
- International Paper, Red River Mill
- Webster Parish Council on Aging

Life of the Party

- Shreve Memorial Library

Outstanding Coordinator Nominees

- Robyn Fawley, McElroy Metal
- Dustin LaRoux, Enterprise
- Victoria Lemane, International Paper-Red River Mill
## 2018 Board of Directors

<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>John Adams</td>
<td>MarketPlace Chevrolet Buick</td>
</tr>
<tr>
<td>Merritt Chastain</td>
<td>Attorney</td>
</tr>
<tr>
<td>Dr. Larry Clark</td>
<td>Louisiana State University</td>
</tr>
<tr>
<td>Dr. Jerome Cox</td>
<td>We Care Ministries</td>
</tr>
<tr>
<td>Rep. Kenny Cox</td>
<td>Louisiana House of Representatives, District 23</td>
</tr>
<tr>
<td>Renee’ Ellis</td>
<td>Caddo Parish Public Schools</td>
</tr>
<tr>
<td>Mark Evans</td>
<td>Regions Bank</td>
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<tr>
<td>Dr. Gayle Flowers</td>
<td>Bossier Parish Community College</td>
</tr>
<tr>
<td>Hardy Foreman</td>
<td>Carr, Riggs and Ingram</td>
</tr>
<tr>
<td>John Hayter</td>
<td>Hayter/Reynolds</td>
</tr>
<tr>
<td>Lynn Higginbotham</td>
<td>Argent Financial</td>
</tr>
<tr>
<td>Wendy Horton</td>
<td>Langley Parks Horton &amp; Maxwell</td>
</tr>
<tr>
<td>Joe Kane</td>
<td>Carr, Riggs &amp; Ingram</td>
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<tr>
<td>Steve Kiraly</td>
<td>Centerpoint Energy</td>
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<tr>
<td>Kevin May</td>
<td>May &amp; Company, LLC Real Estate Services</td>
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<tr>
<td>Jane Molloy</td>
<td>Community Volunteer</td>
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<tr>
<td>Peggy Ramey</td>
<td>BHP</td>
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<tr>
<td>Mike Salter</td>
<td>Realty Executives</td>
</tr>
<tr>
<td>John Schmidt</td>
<td>John Schmidt CPA</td>
</tr>
<tr>
<td>Jim Shockley</td>
<td>Gordon, Inc.</td>
</tr>
<tr>
<td>Delton Smith</td>
<td>SMC Hotels</td>
</tr>
<tr>
<td>Mark Snow</td>
<td>Aillet, Fenner, Jolly &amp; McClelland</td>
</tr>
<tr>
<td>Matt Snyder</td>
<td>Pinpoint Local Marketing</td>
</tr>
<tr>
<td>Merrill Wautlet</td>
<td>Cross Keys Bank</td>
</tr>
<tr>
<td>Kamesha West</td>
<td>Walmart Neighborhood Market</td>
</tr>
<tr>
<td>Dr. Bruce Willson</td>
<td>United Way of Northwest Louisiana</td>
</tr>
<tr>
<td>C.R. “Buddy” Wood</td>
<td>CR Wood Insurance Agency Inc.</td>
</tr>
<tr>
<td>Stefanie Y’Barbo</td>
<td>BancorpSouth Bank</td>
</tr>
</tbody>
</table>

“2018 was one filled with challenges and opportunities. We elected to champion more proprietary programs that benefited our ten parish region as a whole while maximizing available resources to continue to support our partner agencies that also serve our communities. Launching and funding 211, promoting Dolly Parton’s Imagination Library, operating the Bank On Northwest Louisiana initiative, and awarding grants to numerous nonprofits that take care of our neighbors were all major accomplishments in 2018. I offer my heartfelt thanks to our staff and board for their hard work and dedication to our community.”

Merrill Wautlet
2018 Chairman of the Board
February
Officially launched the 2-1-1 help line to the public.

March
More than $1.1M invested into local community impact programs

May
Natchitoches Born Learning Trail is installed at William Ross Park, Launched Dolly Parton’s Imagination Library in Webster Parish.

June
Reached more than 6,200 people through free tax preparation programs

July
Launched Dolly Parton’s Imagination Library in Sabine Parish, provided all K-12 Red River Parish School students with school supplies.

August
Invested more than 500 volunteer hours into back to school drives for local children

September
United Way Worldwide Chief Marketing Officer, Lisa Bowman, visits NWLA to attend leadership dinner and campaign kickoff

October
Provided strategic community engagement opportunities to more than 60 Navy volunteers for the annual Navy Week Outreach Program

November
December