SPECIAL EVENT AND INCENTIVE IDEAS
Running a United Way Campaign is good for Northwest Louisiana and your organization. They bring employees together to support our community and have FUN!

Include one or more special events in your United Way Campaign to help motivate and promote team spirit, increase awareness and raise money to support progress towards solutions for all. You are the real experts when it comes to special events at your business.

FOOD & RESTAURANT FUNDRAISERS
Many restaurants sponsor discount or incentive nights where the money can benefit United Way. This is a great way to expand your campaign outside business hours and include families in fundraising efforts.

Some restaurants offering such events include:
Bistro Byronz  Buffalo Wild Wings
Chick-Fil-A  McCallister’s Deli
Newk’s  Chili’s
Panda Express  Raising Canes
Texas Road House  Johnny’s Pizza

Bake Sale
Employees donate homemade items to be sold to fellow employees with the proceeds going to the campaign.

Build Your Own Sundae
Create a sundae bar with an assortment of ice creams and a wide variety of toppings. This can also serve as a thank you event.

Muffin Mondays
Bake or purchase muffins to sell to employees as they arrive on Monday mornings. Add all of your earnings to the campaign total.

Snack Shoppe
Set up an area where employees can purchase soft drinks, candy bars, chips, peanuts, etc. and add all of your earnings to your campaign total.

Hot Dog Sales
Sell hot dogs, chips, and a soft drink or water in front of the business to customers and employees.

Plate Lunch Sales
Have employees cook and sell plate lunches for $5. All proceeds go to the campaign.

WHY ADD INCENTIVES?
- To encourage first-time donors to make a gift
- To encourage a pledge increase or a leadership gift
- To encourage employees to attend meetings and campaign events
Pie Your Boss
Each supervisor or department head has a bucket with their name on it. Employees donate into the bucket of the supervisor they’d like to see get pied in the face. The individuals with the most money in their bucket gets a pie to the face.

Balloon Pop!
Put the name of a donated prize in each balloon. Allow employees to purchase a balloon and pop it to reveal their prize.

Putt-Putt Tournament
Set up a miniature golf course throughout the office. Have departments design each hole, using United Way information and materials. Give prizes to top finishers.

Kiss the Pig
Post pictures of executives next to a piggy bank. Have employees vote for the executive of their choice to kiss a pig by donating coins and cash. The manager with the most money puckers up!

Auction/Silent Auction
Auction off executive-parking spaces, donated merchandise or services. Try conducting the auction over your intranet site, or have a silent auction in the break room.

Dunk Your Boss
Set up a dunking booth with your “dunkable” executives. Set a price on three throws and give your employees a chance to dunk their boss!